

October 2018 NAFME Update Report

Activities

- **Music In Our Schools Month:** Materials for MIOSM, provided by the Council for General Music, are now available as planned. All state MEA leaders, MIOSM chairs and NAFME members have been notified of the new program design. Planning with volunteer leaders regarding timelines for future MIOSM cycles is underway.

Advocacy

- **Civic Action Field Guide:** NAFME released a [Civic Action Field Guide](#) during the first week of October, providing information on how education policy and funding is governed, including who is involved and how music education advocates can get involved in the policy and electoral process. A webinar was held on October 10th to provide an update on the Midterm elections and introduce the Field Guide to participants. The [webinar archive](#) is now available for those who were unable to attend the live event.
- **IDEA in Music Education Policy:** NAFME public policy staff held initial meetings with the Congressional Black Caucus, Congressional Hispanic Caucus, and Urban League, on the possibility of endorsement of select pieces of the Association's legislative work and potential partnerships regarding equity and access issues (e.g. The GAAME Act; Office of Civil Rights data request).

Events

- **2018 In Service Conference:** The conference will take place between Nov. 11-14 at the Gaylord Texan Resort & Convention Center. Registration is open now so please encourage members to attend this exciting professional development opportunity! More information is available [here](#).
- **2019 National Assembly Update:** Dates for the National Assembly, scheduled to take place at the Washington Hilton, 1919 Connecticut Ave. NW, Washington, DC 20009, are as follows:
 - Sunday, June 16 – Orientation for new NEB Observers (Karen Salvador, Sonja Williams, Renee Shane-Boyd) & National Officers (Kathy Sanz, Mackie Spradley, Denese Odegaard) & staff; other board members welcome
 - Monday – Tuesday, June 17-18
 - NEB Meeting and optional dinners on Monday and Tuesday evening
 - State Executives Check in (Monday) and Meeting (Tuesday)
 - Collegiate Check in (Monday) and meeting (Tuesday)
 - Wednesday, June 19 - Hill Day & evening celebration
 - Thursday – Friday, June 20-21 - National Assembly (ends at 5pm on Friday)
*please note this is a year in which candidates are presented to the Assembly

Governance

- **NAFME HQ Listing Update:** Staff is working closely with NAFME's broker, CBRE, and NAFME's legal team at Whiteford, Taylor and Preston, on the current prospective deal to sell the HQ building.

Membership

- **Combined Update:** Membership numbers as of the September 30 Comparative Report have been provided below and were made available to state Executives.

Member Count Comparative – September 30, 2018 vs September 30, 2017

| Member Category | Membership Count | |
|--------------------|--------------------|--------------------|
| | September 30, 2018 | September 30, 2017 |
| Active Members | 43,811 | 44,398 |
| Retired Members | 4,440 | 4,792 |
| Collegiate Members | 4,062 | 4,180 |
| TRI-M Chapters | 426 | 243 |
| TRI-M Members | 17,040 | 9,720 |

Organizational Development

- **Directors and Officers Insurance:** Additional state MEAs have chosen to sign up for the October 26 start date of the new year of Directors and Officers Insurance (for a total of 12 through NAFME’s offerings). Any additional interested MEAs are urged to contact Thomas Stefaniak at NAFME HQ as soon as possible: thomass@nafme.org.
- **Event Planning Best Practices:** Staff is gathering information from state MEAs and other associations on emerging issues impacting conferences with regard to student lodging, clinician background investigations and event cancellation decisions. A best practices guide will be created by March 2019.

Publications

- ***Music Educators Journal:*** In keeping with the NAFME Strategic Plan Values of Inclusion and Equity, MEJ recently published two articles which focus on these topics. The September *MEJ* had two such articles:
 - “‘It’s Just the Way I Learn’: Inclusion from the Perspective of a Student with Visual Impairment” by Danni Gilbert describes the inclusive experiences of a student with visual impairment in high school band and offers tips for music educators.
 - *MEJ’s Equity in Music Education* piece by Alex W. Fung discusses how to establish safer learning environments and encourage respectful communication in classrooms—especially important to LGBT students who are often bullied, but also a good model for all.

Technology

- **CRM Discovery and Rebuild:** NAFME staff has completed the vendor selection for the new membership management system. The new solution is hosted by a company called Fonteva. Fonteva’s system runs on the Salesforce platform and is offered as a subscription Software as a Service platform. The IT advisory group has been kept apprised of the vendor selection process throughout and next steps, which include an implementation kickoff, data analysis, user interface creation, testing and final roll out. The advisory group will be updated on progress periodically and will assist with user interface and usability testing. We expect to have a kickoff before the end of October. We still intend to hit the March-May delivery timeline.